



At Your Service...

CHECKLIST

DO I NEED A DESIGNER, DEVELOPER, CONSULTANT OR COACH? *

DESIGNER

Layout & Visuals

- ☐ Offers Website Design
- ☐ Has a Platform of Choice
- ☐ Provides Website Suggestions
- ☐ Setup Posts & Pages
- ☐ Setup Navigation and Forms
- ☐ Connect Social Media
- ☐ Setup Domain Email

DEVELOPER

PHP, CSS, SQL, JavaScript

- ☐ Customize Site Functionality
- ☐ Custom Framework/Theme
- ☐ Custom e-Commerce
- ☐ Application Creation
- ☐ Database Assistance
- ☐ Error Code Troubleshooting
- ☐ Custom User Interfaces

CONSULTANT

Processes & Strategies

- ☐ Review/Create Content
- ☐ Review Settings Sitewide
- ☐ Propose Recommendations
- ☐ Marketing Assistance
- ☐ Social Media Setup / Mgmt.
- ☐ Brainstorming Sessions
- ☐ Ongoing Maintenance / Security

COACH

Leads & Motivates

- ☐ Planning Sessions
- ☐ Identify Stumbling Blocks
- ☐ Create Action Plan Calendar
- ☐ Establish Goals & Tracking
- ☐ Accountability Sessions
- ☐ Quarterly/Annual Goal Reviews
- ☐ Devil's Advocate As Needed